
ALABAMA FERAL SWINE CONTROL PROGRAM

The Hog Blog



ALABAMA
SOIL & WATER
CONSERVATION
COMMITTEE



ALABAMA
FERAL SWINE
CONTROL PROGRAM

AlabamaSoilAndWater.gov/FSC

PARTNERS

Alabama Soil and Water Conservation Committee

Alabama Department of Conservation and Natural Resources

USDA Natural Resources Conservation Service

USDA Wildlife Services

Alabama Agriculture and Conservation Development Commission

Alabama Association of Conservation Districts

Alabama Cooperative Extension System

Auburn University

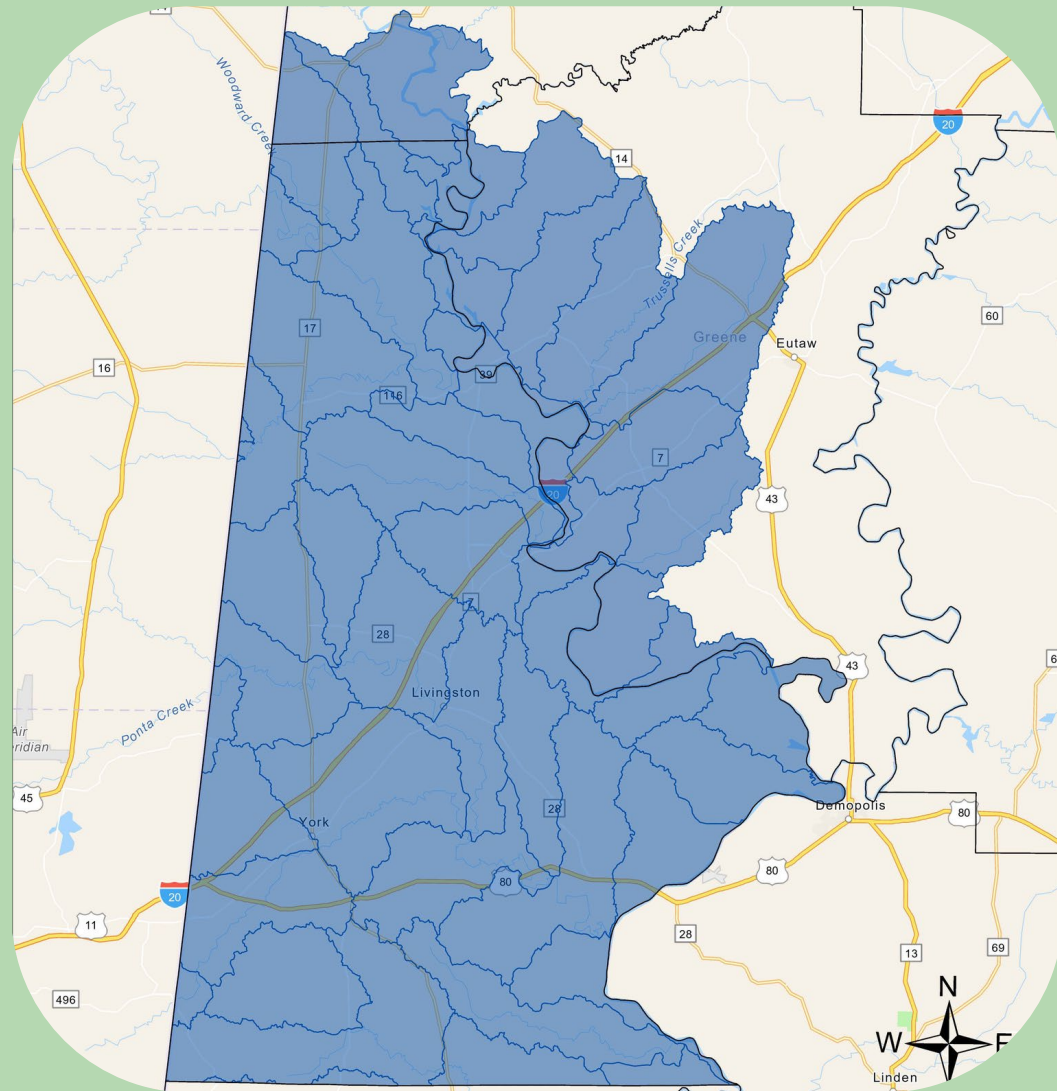
Alabama Farmers Federation

Alabama Wildlife Federation

Alabama Cattlemen's Association

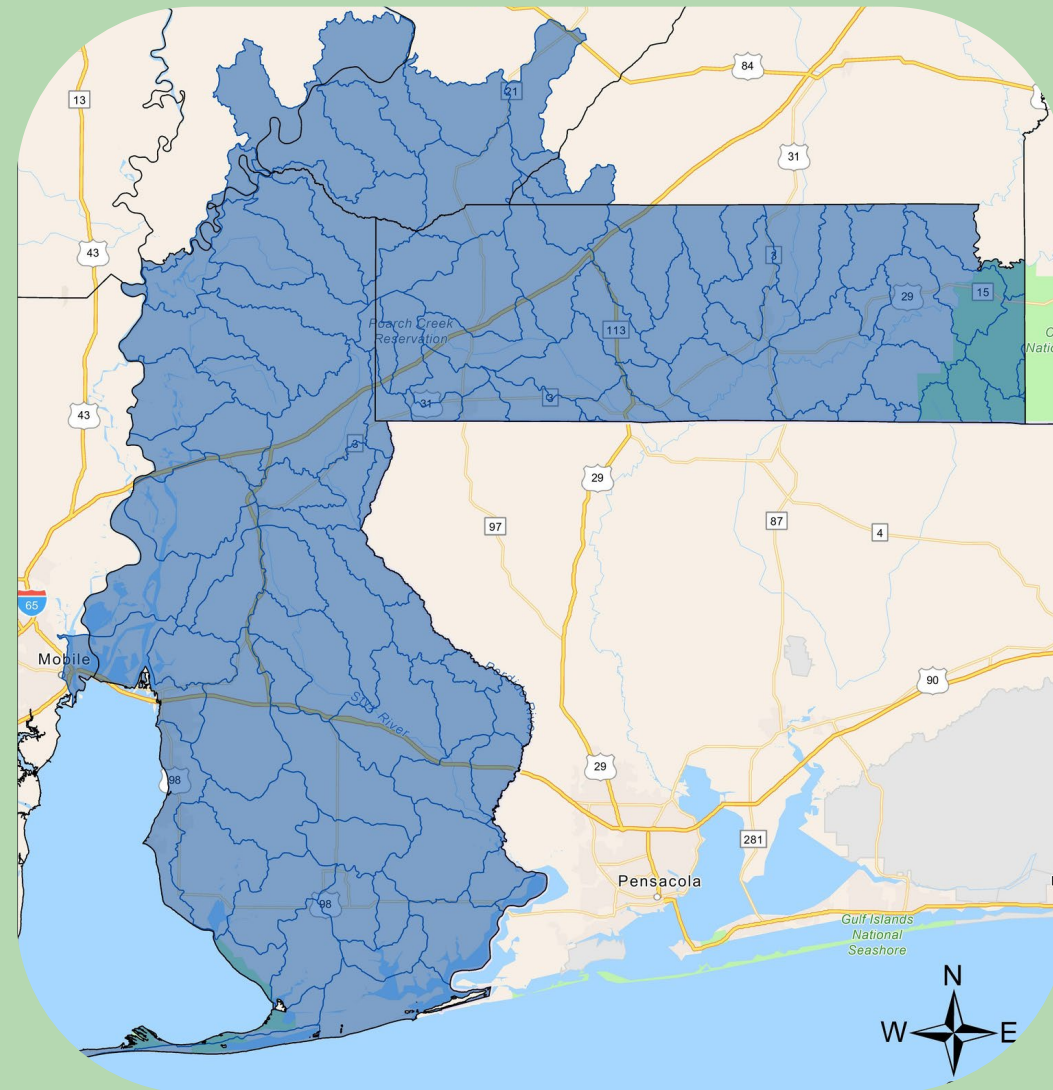
University of West Alabama

PROGRAM AREAS



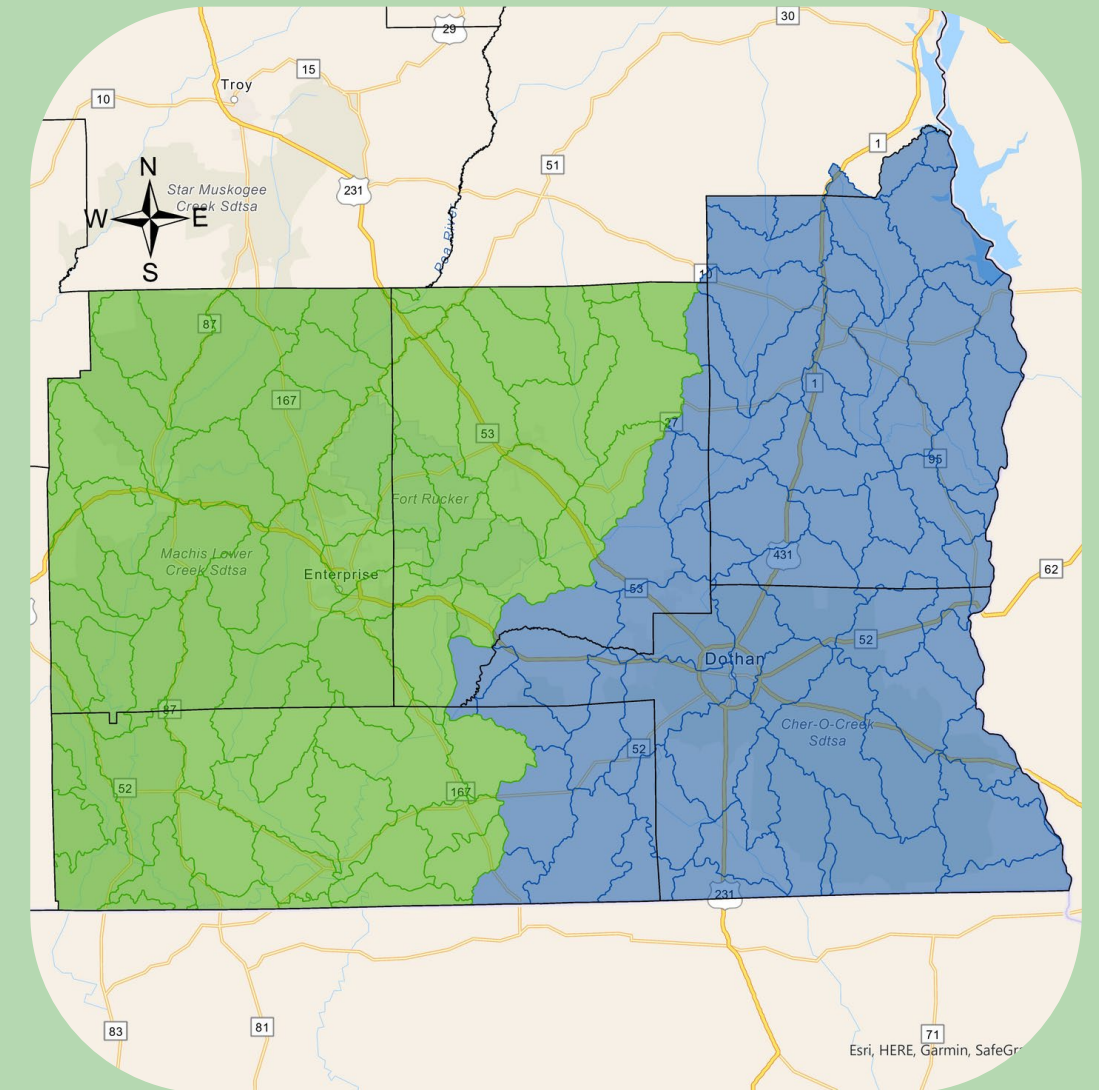
BLACKBELT

Greene, Pickens, and Sumter



GULF COAST

Baldwin, Clarke, Conecuh,
Escambia, Mobile, and Monroe



WIREFRASS

Barbour, Dale, Coffee, Geneva,
Henry, and Houston

70% Hog Trap Rebates

- Program Area
- \$6,000 cap for $\leq 1,000$ Acres
- \$12,000 cap for $>1,000$ Acres
- Technical Training Required

Free USDA Hog Trapping

- Target
Zone
- >100 Acres

THE HOG BLOG

Linked directly to FSCP home page on alabamasoilandwater.gov

The Hog Blog

Porkpocalypse: Wild Swine Spread Leads to Mass Destruction

February 16, 2021



Space invaders, zombies, artificial intelligence taking over society...sure, we're fascinated by stories of end-times destruction. Pop culture likes to imagine scenarios of threats to everyday life. The thing is, the threat to our native ecosystem is already here and it's wreaking hog havoc on Alabama. It may sound dramatic, but when you consider the impact from a non-native species invading agricultural land, you've got a horror story ripe for the dime-store novel. Agricultural Impacts Alabama agriculture suffers from the presence of feral hogs. Hogs can easily decimate large ...

[READ MORE](#)

The Hog Blog

Feral Pigs Go Hog Wild on Alabama

December 30, 2020

Feral swine are one of the top nuisance animals disrupting our state, and if left unchecked, their wake of destruction will completely disrupt the Alabama we all know and love. We're not talking lovable Porky Pig here either. You may know them as feral swine, feral hogs, wild pigs, wild hogs, or wild boars. They have many names, but we're all referring to the same species – an angry, diseased, dangerous, and destructive one at that. Feral swine are destroying Alabama's ecosystem at unsustainable rates. And that's not all, folks!



Unwelcome Guests

Feral hogs are [not an animal species native to Alabama](#). As such, they are incredibly invasive and destructive to the state's natural ecosystem. They have no natural predators, they maintain rapid reproduction rates, and they have a naturally low mortality rate. All of these factors contribute to their unhindered, ever-increasing population, and the only hope to control them is entirely dependent upon man-made efforts.

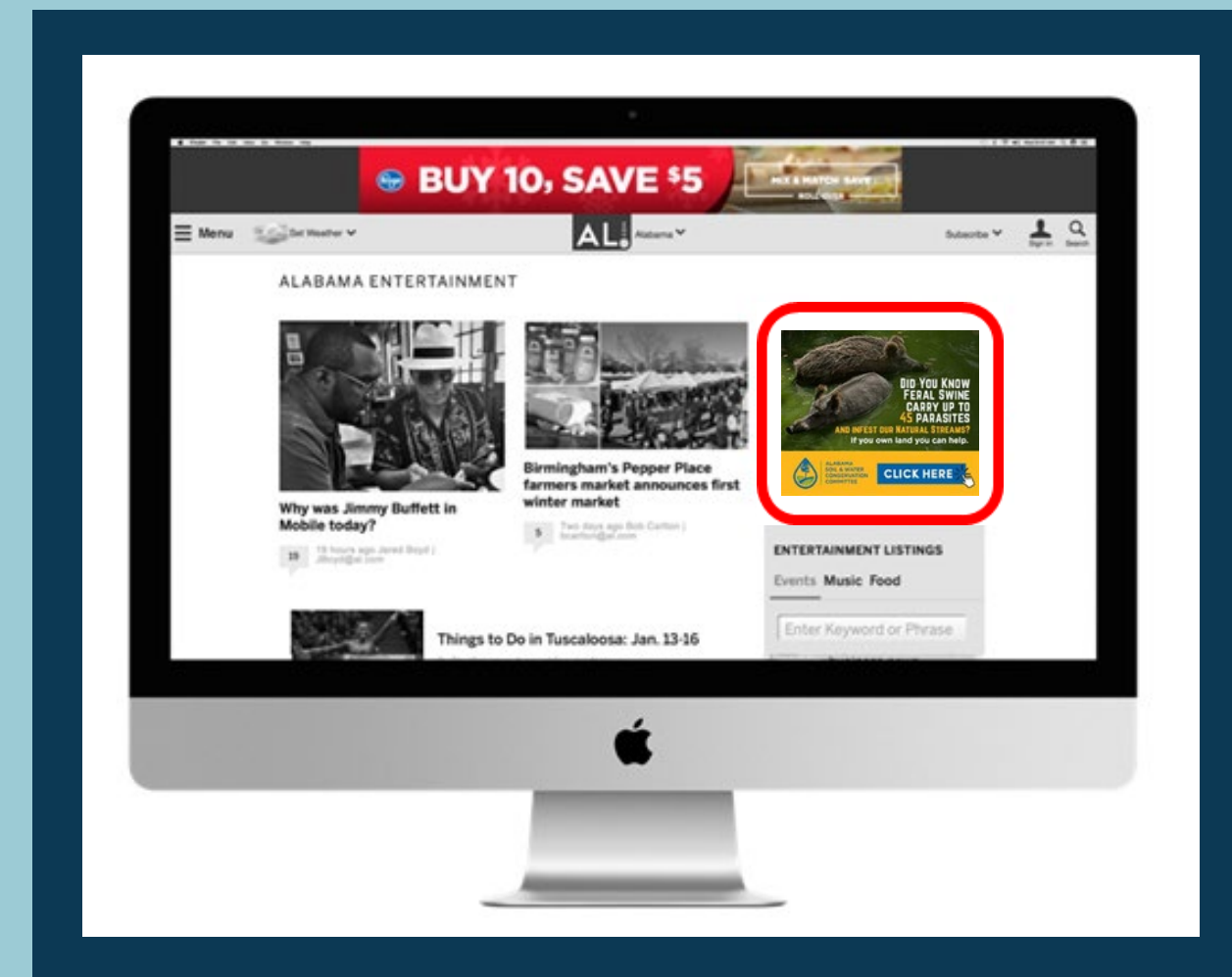
Pesky Pigs

STANDARD DISPLAY ADS

Links directly to FSCP website home page.




- 912,731 Impressions
- 1,612 Clicks
 - 0.19% Click Through Rate (CTR)
 - Industry Average 0.10%
- 6,012 Interactions
 - 1.0% Interaction Rate



12/18/2020-9/27/2021

app. Proceeds from the project will be shared by [The Nick](#), [Marty's PM](#), [Saturn](#) and [Wild Roast Cafe](#).

Advertisement



Feral Swine are Hog Wild.

Learn how Alabama's farmland is being decimated by this invasive, parasite-ridden species.

Ad Alabama SWCC

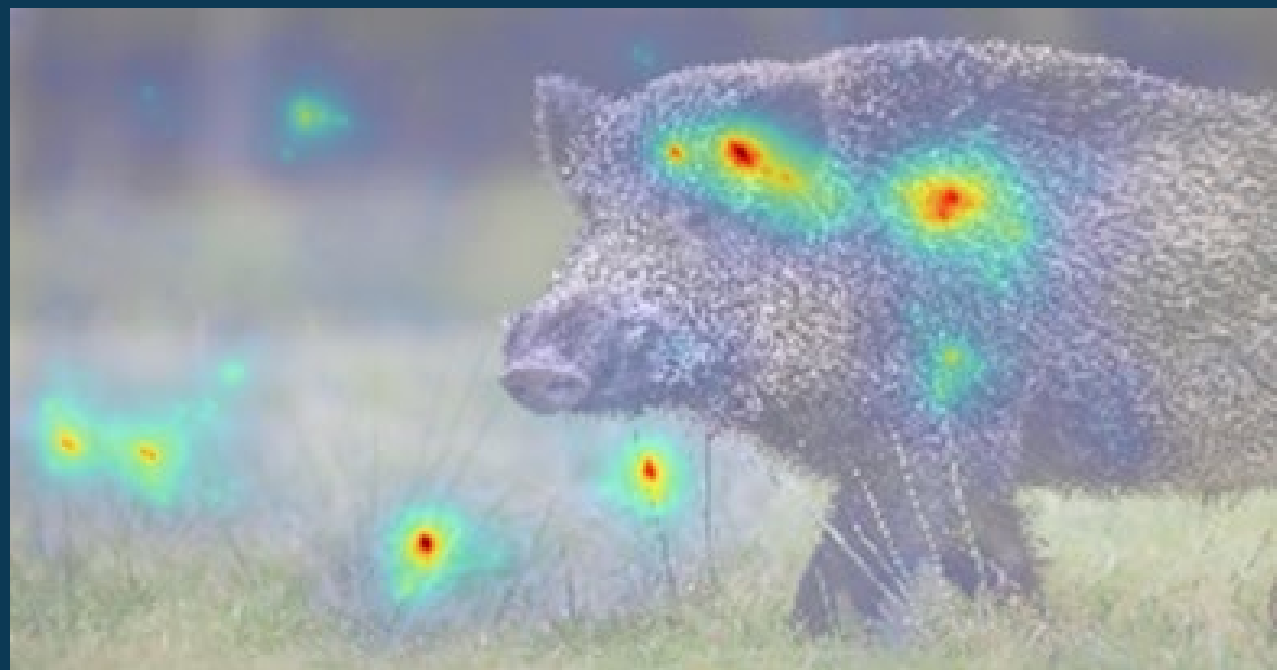
"All proceeds will be shared between the participating venues to help us survive the COVID shutdown and restrictions,"

NATIVE ADS

Links directly to FSCP website home page.

- 945,344 Impressions
- 1,621 Clicks
 - 0.18% CTR
 - Industry Average 0.10%
- 12,969 Interactions
 - 1.0% Interaction Rate


12/18/2020-9/27/2021




Alabama Life & Culture

Tony Rice, master bluegrass guitarist, dies at 69

Updated Dec 27, 2020. Posted Dec 27, 2020



Advertisement



Feral Swine are Hog Wild.

Learn how Alabama's farmland is being decimated by this invasive, parasite-ridden species.

Ad Alabama SWCC

RECOMMENDED FOR YOU

Advertisement

Alabama's Plague of Pigs


Destructive. Dangerous. Diseased. Learn how Feral Swine are destroying Alabama farmland.

Ad Alabama SWCC

Alabama Life & Culture

Poet's film is a stepping stone in faith for Alabama teen

Updated Dec 27, 2020. Posted Dec 27, 2020



The Capri Theatre in Montgomery remains an Alabama film lover fixture. (AL.com)

By The Associated Press

By Shannon Heupel, The Montgomery Advertiser

While last week's Capri Theatre screening of "Poetic

Advertisement

Good things are still happening.

THIS.

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DOGWOOD MEDIA

Local Digital Media and Marketing Solutions
Targets Audience by Geofencing and Interests

Radio Ads

- 6 AM Weather Forecast
 - M, W & F
 - 10 & 30 Second Spots

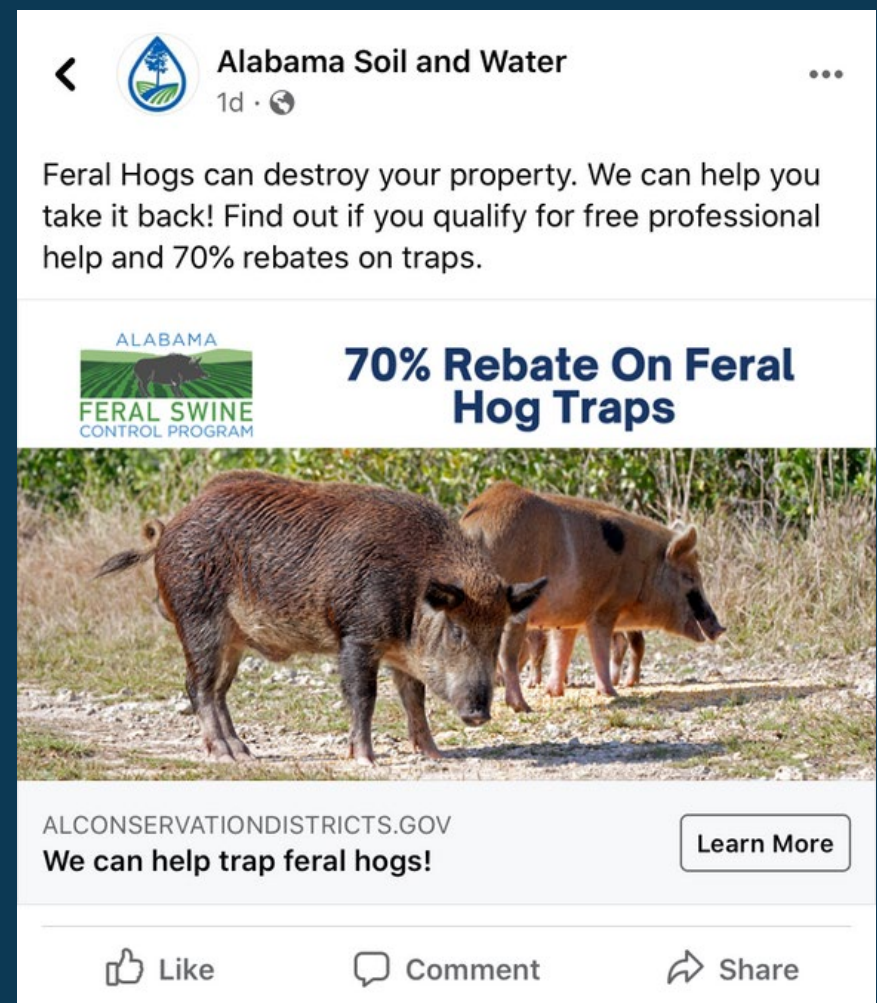
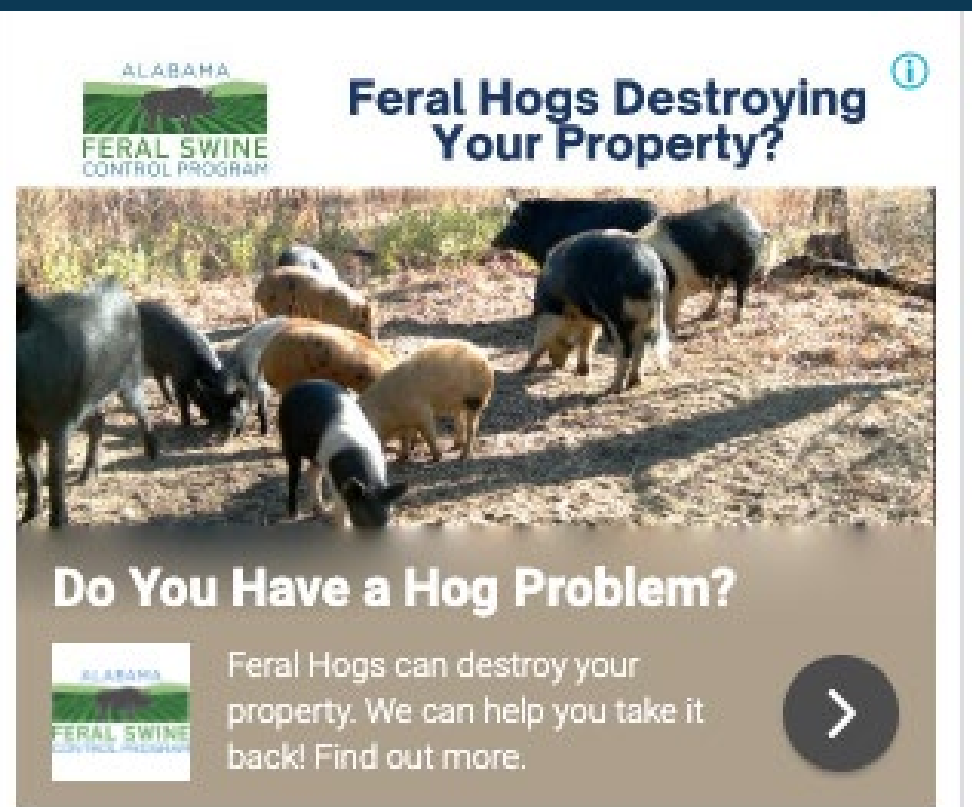
Facebook

- 1.62M Impressions
- 25,816 Clicks
- 1.91% CTR
 - Industry Average 0.90%

Google Ads

- 7.136M Impressions
- 50,027 Clicks
 - .82% CTR
 - Industry Average 0.20%

12/16/2020-8/31/2021



WEBSITE UPDATES

AlabamaSoilAndWater.gov/FSC

P

The screenshot shows the website header with social media icons (Facebook, Instagram, Twitter, Search) and a phone number (334-242-2620). The main navigation menu includes: [FSCP Home](#), [Info Request](#), [Hog Blog](#), [Tech Training](#), [Hog Resources](#), [Rebate Info](#), and [Trap Manufacturer](#). The main content area features a large banner for the "ALABAMA FERAL SWINE CONTROL PROGRAM" with the text "NEED HELP CONTROLLING FERAL SWINE". Below the banner, it states: "Alabama Soil and Water Conservation Committee and the USDA-NRCS/APHIS have FARM BILL funds to help property owners control Feral Swine." A circular image of a wild boar is on the right. Below the banner, there is a section titled "You may Qualify:" with two bullet points: "Professional Trappers with USDA Wildlife Services will work with landowners to trap feral swine for **Free!**" and "70% Rebate on traps for eligible landowners". At the bottom left, there is a poster for the "ALABAMA FERAL SWINE CONTROL PROGRAM EXPO" on Wednesday, April 28th, 4PM-8PM at Carol Hodgson Arena, Bay Minette. The poster lists sponsors: BOAR BUSTER, BIG PIG TRAP, HOG EYE, JAGER PRO, and GameChanger. Logos for Alabama Soil and Water Conservation Committee, USDA, and extension are at the bottom. Two green buttons are at the bottom right: "More Information" and "Participating Districts".

- Information Request
 - 520 Total Requests
- Landowner Technical Training
- Hog Resources
- Rebate Information
- List of Manufacturers
- Promotions
- Participating Districts

APPROVED APPLICATIONS

- 91 Applications

OBLIGATED FUNDS

- \$678,000
- Approximately 114 Traps

AlabamaSoilAndWater.gov/FSC

Rhonda Bryars, State Administrative Coordinator
Kathy Gotcher, Senior Conservationist
Ashley Henderson, PE, Director of Conservation Programs
Dr. Bill Puckett, Executive Director



AlabamaSoilAndWater.gov