



NASCA Conservation Program Delivery

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U.S. Endowment for Forestry and Communities

- Created in 2006 at request of U.S., Canadian governments
- 501 c(3) Public Charity;
- ~\$200 million perpetual endowment
- Based in Greenville, S.C.; 7 staff
- Working forests
- Forest health, communities, markets
- Systemic, transformative, sustainable change

Our Challenge

Systemic, transformative, sustainable change on a small budget.

- 1. Focused, long-term investments**
- 2. Do what others can't or won't**
- 3. Partnerships and leverage**

Sample Partnerships

USDA Forest Service	~\$105 million impact/15 programs
USDA NRCS	~\$60 million impact/7 programs
US EPA	~\$7 million impact/1 program
Dept. of Defense	~\$20 million impact/1 program
Enviva	~\$10 million/1 program

What we Bring to the Table

- Non-federal matching \$\$\$
- Leveraging \$\$\$
- Objectivity
- Convening power
- Nimble
- Risk tolerance
- Delivery



How do Partnerships Start?

Listening
Mutual interests?
Cast lots of lines!





Sustainable Forestry and African American Land Retention

Photo: Donar Reiskoffer



Photos: Mary Reynolds Babcock Foundation

Sustainable Forestry and African American Land Retention

- 2012: 30 month pilot in 3 states
- 2016: 2 states added
- Endowment: \$3.45M
NRCS: \$4.225M
 CIG, RCPP, Coops
USFS: \$500K
Civil Rights



Healthy Watersheds Consortium Grant Program

- EPA, NRCS, Endowment
- 2016 – 2021 funding; currently \$2M/year
- February 1, 2017 deadline
- USEndowment.org/healthywatersheds
- 9 projects funded in 2016