

Fundraising on the Edge



Edgy (and eggy) ideas for fundraising and workshops
The Michigan Sustainable Stoup* Competition
and Backyard Chicken Workshops

How to make your organization a player in the changing localvore environment and connecting to (and servicing) non traditional farming clientele.

Ginger Bardenhagen, Michigan Dept of Agriculture

*Stoup can be a stew or soup.

Inaugural Michigan Sustainable Stoup*Competition



Artist, Linda Sprout Broughton

Just Outside Your Window

*Stoup can be a stew, soup or even chili

- [..\..\Envirothon 09\Sustainable Stoup\August Sustainable Stoup flyer .pdf](#)

Sustainable Stoup? What's that?

Welcome to the latest opportunity in Michigan to highlight locally grown and sustainably raised food! Michigan Envirothon will be hosting the Inaugural Michigan Sustainable Stoup Competition on Sunday, October 25th, 2009 in Grand Ledge Michigan.

This will be a statewide cooking contest open to individuals and restaurants in Michigan with a focus on local, sustainably raised foods and it's for a good cause: a fundraiser for the Michigan Envirothon Program.

Envirothon is a non profit statewide environmental competition that gives high school students outdoor, hands on experience with nature, agriculture and the ecology that surrounds it. These are the young adults who will be the next scientists, foresters, wildlife biologists and farmers. For more information on Envirothon and to learn how you can get involved locally visit: www.michiganenvirothon.org.

Stoup can be a soup or a stew, or even chili, as long as it is cooked in a pot with locally raised food, it can be entered!

What could be better than Sustainable Stoup? A Sustainable Stoup Competition along with a Michigan wine, hard cider and beer tasting! We will have samples from Michigan wineries and breweries and even a few hard cider makers along for the event to give everyone attending the full circle Michigan experience. The goal of this event is to promote sustainable agriculture, farmers markets, backyard or community gardening and Michigan beverages. It will be a tantalizing, tasty competition for the best stoup in Michigan.

Winners will be selected by a panel of guest judges. Attendees will vote for the People's Choice award. Winners will be featured on the Select Michigan and the Michigan Envirothon website and be announced via a press release.

The Temporary Food Service Establishment License Application and the liquor license will be taken care of by Michigan Envirothon.

Ready to compete?

Information and Rules for Competitors

Your soup or stew must have at least 75% of its content grown in Michigan or the final processing plant for any ingredients used must be located in Michigan. Other than processing aids or spices, no part of the product content will be from outside of the USA. Water doesn't count, broth does. You do not have to present your recipe, but you do have to provide your list of ingredients in order of quantity, the origin of those ingredients and the address of the licensed kitchen that you used to cook your stew or soup if you are not a restaurant.

There are several categories to compete in and your may enter your stoup in as many as you wish to have considered. The categories are:

- 100% local • Organic • Allergen Friendly
- Vegetarian • Youth (any age up to 18)

What you need to know to compete:

- Registration and payment is due by September 25th, 2009.
- The event begins at 1 pm. All stews, soups and chilies must be at 160 F and ready to serve by 12:30 pm.
- Bring a minimum of 5 gallons of stew or soup to serve in 2 oz portions. Two ounce ladles will be provided.
- Bring information and/or signage representing who you are and where you are from.
- The Eaton County health department has given us permission to use crock pots as long as they are not the old enamel type that could chip. By bringing your own chaffing dishes or crock pots we will save on purchasing disposable racks and aluminum pans.

Restaurants:

If you are a restaurant we ask that you bring your own chaffing dishes to keep your stew or soup hot. You may also use crock pots if you prefer.

Individuals:

Stews and soups must be prepared in a licensed kitchen. Please bring enough crock pots to hold five gallons of stoup hot at 160 degrees.

Sustainable Stoup Competition Registration

You are representing a: # of stoups entering Price per entry

Restaurant _____ \$25.00

Individual _____ \$25.00

Category (s) you would like to compete in: Check all category's that apply.

100% Local

Organic

Allergen Friendly

Vegetarian

Youth (any age up to 18)

Total: _____

Name _____

Address _____

Phone _____

Name to be displayed at your booth

Method of Payment

Visa MasterCard Check

Credit Card # _____

Exp. date _____

Signature _____

Michigan Envirothon

3001 Coolidge Rd, Suite 250
East Lansing, MI 48823

Phone: 517-324-4421
Fax: 517-324-4435

Event Contacts:
Ginger Bardenhagen 517-930-2121 or
Svenja Drebes 517-930-7449

Just Outside Your Window

Inaugural Michigan Sustainable Stoup* Competition



Come and taste the variety of stoups, vote for your favorite in the people's choice category, and sample some of Michigan's fine wines, beers and hard ciders.

SUNDAY, OCTOBER 25, 2009

1-5pm

Michigan Envirothon
Grand Ledge, Michigan

A SPECIAL THANKS TO OUR SPONSORS

SILVER SPONSOR



Consumers Energy
Grand Ledge

GOLD SPONSOR

The C.S. Mott
Chair of Sustainable Agriculture
at Michigan State University

BRONZE SPONSOR



EVENT PARTNER



This event is to promote sustainable agriculture, farmers markets, backyard or community gardening & Michigan beverages & to raise funds for the Michigan Envirothon Program.



Michigan Envirothon is partnering with Select Michigan to bring you this fun event

Tickets \$25 online or \$30 at the door

For tickets or registration go to www.brownpapertickets.com/event/71894

For Envirothon information go to www.michiganenvirothon.org



*"Stoup" - stew or soup created by individuals and restaurants with a focus on local sustainable ingredients

MI Sustainable Stoup Competition

- Different elements to consider when planning:
 - Venue
 - Competitors – restaurants and individuals
 - Attendees
 - Prizes
 - Judges
 - Sponsors
 - Event participants (wine, beer and cider)
 - Health dept regs, license, liquor license
 - Marketing marketing marketing
 - Volunteers
 - Glassware, sampling containers and trash/compost removal

Urban Chickens



Backyard Chicken Workshop

Why do a chicken workshop?

- Movement across country to become more self supportive
- People are interested but don't know how or have the background
- People pay for hobbies
- People pay for eggs
- It's fun

Backyard Chicken Workshop

Ideas for fundraiser

- Charge for workshop
- Have local votech students, 4H kids or Girl or Boy Scouts build coops for sale
- Offer coops for purchase, along with other chicken equipment at the workshop and advertise availability ahead of time
- Have chicks available to take home at workshop

Backyard Chicken Workshop

Sample agenda topics

- Overview of Chicken Production: From Chicks to Eggs
- Getting started (Breed Information, obtaining chicks, necessary equipment, starting with chick or hatching eggs)
- Chick Issues (basic needs-diseases, vaccinations, feed, etc.)
 - Recommend local small animal vets.
- Adult Chicken issues (molting, egg eating, broodiness, feather picking, rooster competition, how to introduce new chickens, etc.)
- Predator and pest awareness

Backyard Chicken Workshop

Sample agenda continued:

- Eggs (What can we legally do with our eggs, How to safely prep farm fresh eggs for storing and eating)
- Pros and cons of organic, free-range, cage-free, veg fed, etc
- Coop set up, size/capacity, structural options, nesting boxes, roosting spots, yards
- Winter care—artificial light, heating safely, water, etc
- Meat birds: Breeds, Butchering info/options
- Coop Design
- Resources: www.backyardchickens.com, etc.



Coop construction



Fundraising Finale

Other Ideas districts are using:

- Deer hunt bid (only for those with acreage or friends with acreage)
- Turkey or Pheasant hunt would work too
- 5K Run
- 10K Biking event along trails districts have participated in renovating
- Fish Day sell fish or fish for fish event

Questions?

