### Arkansas

Conservation District

Sign Program

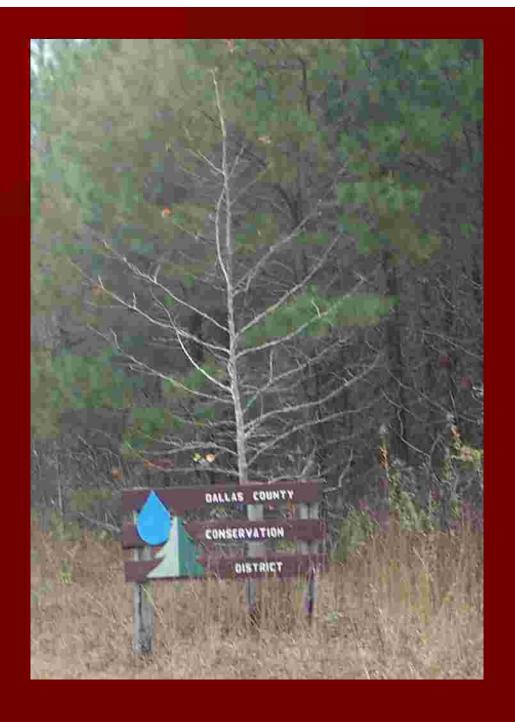
### **Discussion Points:**

- n Historical
- n Current Conditions
- n One Future Option

### Traditional Perspectives



Optimum
Remaining
Examples

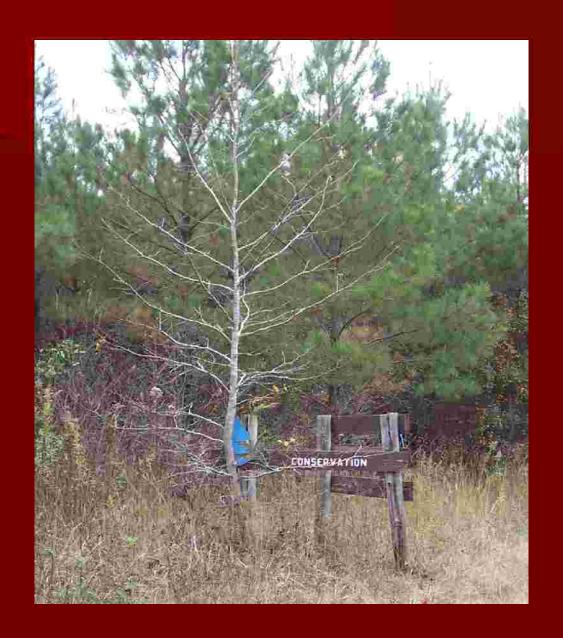




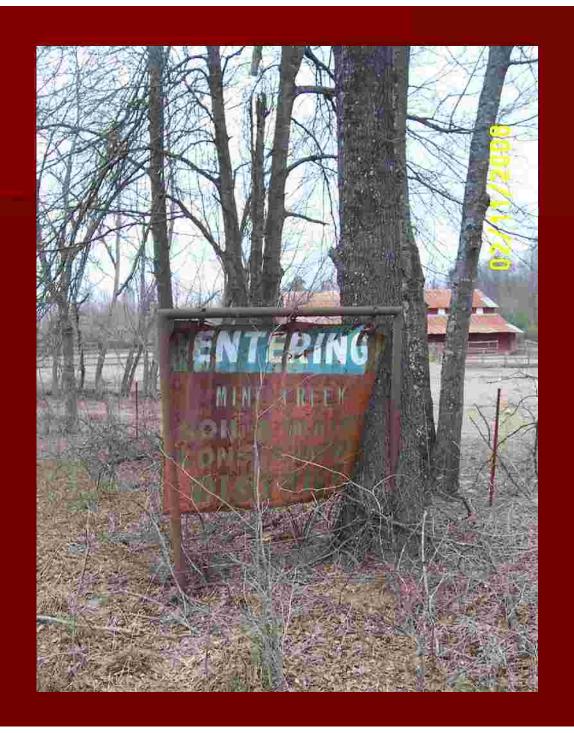
### **Current Situation**



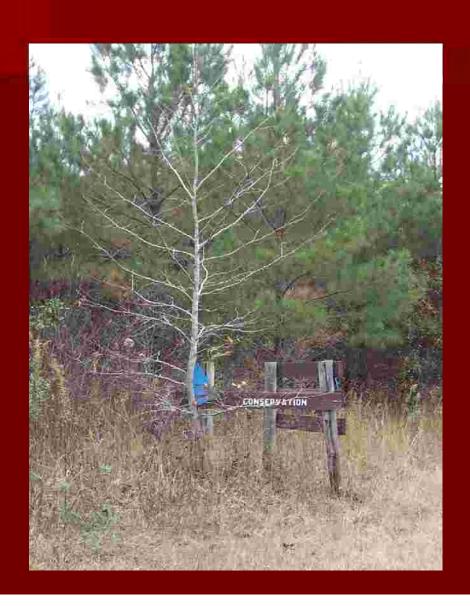








### Multi District Signage





### AHTD Sign Restrictions

#### Confiscated

#### Signage

#### Caddo Valley welcome signs cause

#### unwelcome confusion during meeting

BY DONNA HRION hilton@siftingsherald.com

VALLEY Members of Caddo Valley's Advertising and Promotion Commission tabled discussion Wednesday night concerning signs which welcome people to the city.

The city had contracted with Richard Thomas Signs of Arkadelphia to make three colorful signs to be placed at three entrances to the city. The signs were made and mounted on poles at two locations on Highway 7 and one on

Highway 67.

The signs were later removed by personnel of the Arkansas Highway Transportation Department, who alleged the signs were not made of the proper material.

Thomas returned to the commission with information from AHTD and price estimates of new signs. The first three signs cannot be used because they are not made of the proper material, he said.

Thomas told city officials that he had checked with the AHTD before making the signs. He told commissioners

that he had spoken to the highway department's district engineer in Camden and was told there was "no regulations regarding signs." He admitted that he did not get that information in writing.

The highway department won't allow Thomas to re-use some of the sign materials in making the new signs. "They are sticking to the books." Thomas said.

Thomas later got information regarding sign regulations faxed to him, and provided copies to the commission. He also provided information

about the new signs that would meet AHTD specifications, including a copy of the design for the proposed new signs. While all commissioners felt the sign was attractive, they did not like it as well as the first signs. "I still think the first signs looked better," said Willard Thomason, chairman.

Members of the commission voiced their displeasure with Thomas. "You're a sign company. That's why we came to von," Commissioner Jerry Walker said.

Commissioner George Babineau said, "I'm so com-

fused as to why this (information gathering) wasn't done before the signs were made."

Thomas told commissioners the cost of making new signs would be \$2,313. The city has already paid Thomas more than \$2,000 for the first signs.

"I'm not real happy that we're having to pay for this twice," Walker said.

Thomas admitted fault in the situation. He said he had never made signs that were placed in the highway department's right-of-way before those for Caddo Valley. "H's 12/06/07 51ff; been a learning lesson for me. See Caddo Valley, Page been a learning lesson for me.

There's been sleepless nights over this."

The measure was tabled after Mayor Alan Dillayou told commissioners that he had spoken to AHTD officials, who assured him the first signs could be used. He asked that the commission delay the discussion until it could be determined which information is correct.

Thomas apologized to the commission for his mistakes. 'I'm holding my hat in my hands."







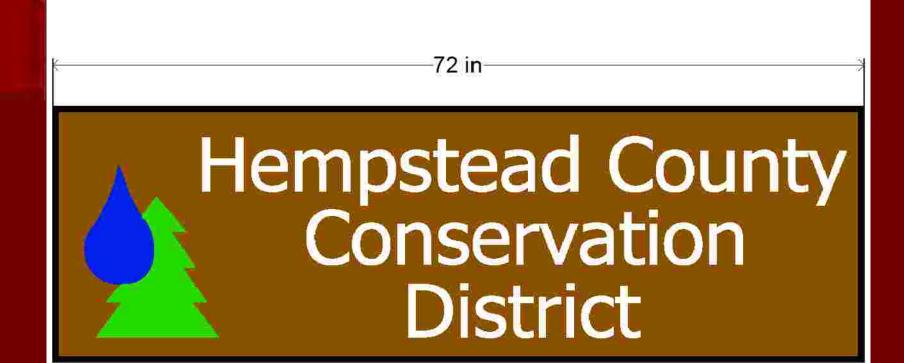
# COSSATOT SOIL CONSERVATION DISTRICT

### One Option

An CD ANRC partnership for AHTD approval, purchase, delivery and installation of signage.

### Purchase:





5" COPY 12" x 16" Logo

#### Sign Contract Bid

\$ 150.50 per sign tax included



Interestate Highway Sign Corp. 7416 Undary Rd. Line Rook, Actional 22008 (501) 180-1812 Fan WU 1-501 (500) Viell our website @ www.ninestatesigns.com

F.A.P. Number	State Proje	County/City				
	CERNALA COM					
	Bid Date	Completion	Price Es	c.Date	Cust.	
	1/00/08		0/00/00		1711	
	F.O.B	SHIPM	SHIPMENT VIA		SALMSPERSON	
arrangas natural pecorces		k	,	BY		
		ER QUOTE	QUOTE DATE		TERMS	
		2/19	2/19/08			
	F.A.P. Number	Bid Date   1/00/03   F.O.R   LITTLE ROOM   QUOTE RUMB.   26422	COUNTY CONSERVATION  Bid Date   Completion   1/00/03    P.O.B   SHIPM   LITTLE ROCK   QUOTE NUMBER   QUOTE   26422   2/19	COUNTY CONSERVATION  Bid Date   Completion   Price Ed 1/00/03   0/00/00    F.O.B   SHIPMEST VIA   LITTLE ROCK   QUOTE NUMBER   QUOTE DATE   26422   2/19/06	COUNTY CONSERVATION  Bid Bate   Completico   Price Esc.Date   1/00/03   0/00/00    F.O.R SHIPMENT VIA SALES   LITTLE ROCK   BY  QUOTE NUMBER   QUOTE DATE   TERMS   26422   2/19/06	

#### ATTEMPTION: BOB POWLER

120	TTEM NUMBER	DESCRIPTION	1004	QUARTITY	PRICE	AMOUNT
1	001	HEMPSTEAD COUNTY	WA	150,00	146.00	21,000.00
2	002	SALES TAX 7.51	t.c	1.00	1575.00	1,575.00
					PRICE:	22,575.00
					FREIGHT:	.00
					SHETOTAL:	22,575.00
					SALES TAX:	.00
_		=			TOTAL:	22,575.00

#### MOTES AND SPECIAL CONDITIONS

STANDARD DOT MOUNTING HARDWARE IS INCLUDED ONLY FOR SIGNS WE FURNISH. HOWEVER, THE FOLLOWING TYPES OF MOUNTS AND OR HARDWARE ARE NOT INCLUDED: ANY STEEL MOUNTING BRACKETS & HARDWARE; SPAN WIRE, MAST ARM; BANDING; BRIDGE BRACKET, STREET NAME SIGN CAP & CROSS PIECE; STRAPPING; SADDLE CLAMP & U-BOLT SET FOR PIPE LARGER THAN 3" PIPE; U-BOLT FOR PIPE LARGER THAN 4" OD PAINT ON BACKS OF SIGHS, IF REQUIRED, IS NOT INCLUDED IN PRICE. MODERNING ANGLES WITH BOLTS, IF REQUIRED, NOT

NO POST, BEAMS, VERTICAL HANGERS, OR BRIDGE BRACKETS INCLUDED FOR ANY GUIDE SIGHS. NOTHING INCLUDED FOR ANY EXISTING SIGNS. NO INSTALLATION INCLUDED.

NO STRUCTURAL SHAPES OR FRAMING INCLUDED FOR

### Approval:

AHTD Commission (Dan Flowers)

Chief Engineer (Scott Bennett)

(Al Collins, Jeff Ingram)

### **Delivery**:

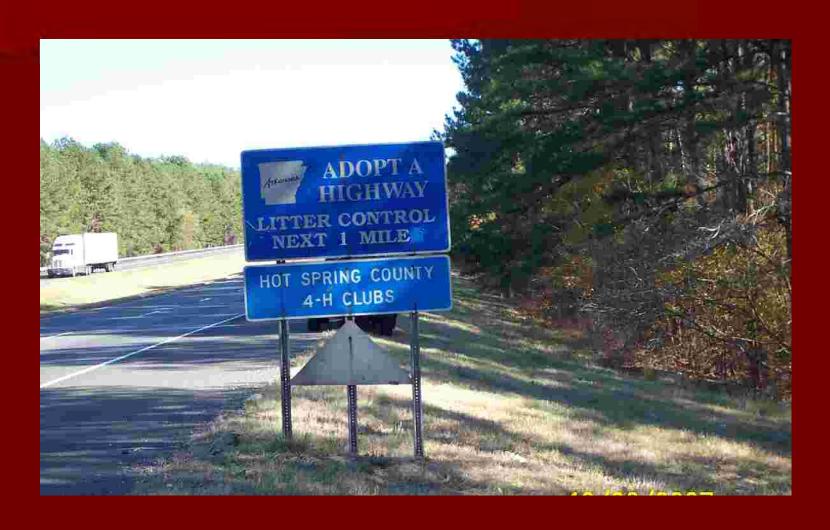
Land Resource Specialist (avoiding \$30.00 crating charge per sign) (avoiding \$35.00 UPS charge per sign)

### Installation:

Local CDs are best positioned to encourage county AHTDs to mount signs near county borders on existing posts and below current signs.

If local AHTDs require labor or hardware reimbursement, it should be furnished by CDs to match ANRC investment and shipping savings.

### Shared Signage (1)



### Shared Signage (2)



## CD ANRC Sign Program Highlights:

- n \$ 150.50 per Sign (Current bid; annual revision)
- n Two Signs per CD per Year
- n Four Year Program

#### Current Year Cost Structure:

- n 75 CDs x 2 signs x \$150.50 = \$22,575
- n Delivery by Land Resource Specialist
- n Instillation responsibilities by local CDs

# Potential Funding Sources FY 09

n ANRC "Grants to Districts"

\$ 11,288

n ANRC/CD "Line Item Funding"

\$ 11,287

n FY 2009 available funding

\$ 22,575

(with Director and Conservation Chief approval)

#### CD Signs Will Assist These Areas:

A four year sign program investment will help CDs in identity challenges with Arkansas changing population demographics fifteen or more years in the future.

n CDs must become better known work partners to county and municipal groups to maintain or increase local funding and resources.

Improved public awareness of CDs, their history and leadership will enhance urban conservation; a growth area for our organizations future.

and stakeholders in local resource issues enhances landowner trust and cooperation from farmers with NMP concerns in western counties; to the persons facing industrial, municipal and agriculture ground water issues in central and eastern areas of the state.

