

Arkansas

Conservation District

Sign Program

# Discussion Points:

- n Historical
- n Current Conditions
- n One Future Option

# Traditional Perspectives



# Optimum Remaining Examples





# Current Situation



11/21/2007











# Multi District Signage



# AHTD Sign Restrictions

Confiscated

Signage

# Caddo Valley welcome signs cause unwelcome confusion during meeting

By DONNA HILTON  
hilton@siftingsherafd.com

**CADDO VALLEY** — Members of Caddo Valley's Advertising and Promotion Commission tabled discussion Wednesday night concerning signs which welcome people to the city.

The city had contracted with Richard Thomas Signs of Arkadelphia to make three colorful signs to be placed at three entrances to the city. The signs were made and mounted on poles at two locations on Highway 7 and one on

Highway 67.

The signs were later removed by personnel of the Arkansas Highway and Transportation Department, who alleged the signs were not made of the proper material.

Thomas returned to the commission with information from AHTD and price estimates of new signs. The first three signs cannot be used because they are not made of the proper material, he said.

Thomas told city officials that he had checked with the AHTD before making the signs. He told commissioners

that he had spoken to the highway department's district engineer in Camden and was told there was "no regulations regarding signs." He admitted that he did not get that information in writing.

The highway department won't allow Thomas to re-use some of the sign materials in making the new signs. "They are sticking to the books," Thomas said.

Thomas later got information regarding sign regulations faxed to him, and provided copies to the commission. He also provided information

about the new signs that would meet AHTD specifications, including a copy of the design for the proposed new signs. While all commissioners felt the sign was attractive, they did not like it as well as the first signs. "I still think the first signs looked better," said Willard Thomason, chairman.

Members of the commission voiced their displeasure with Thomas. "You're a sign company. That's why we came to you," Commissioner Jerry Walker said.

Commissioner George Babineau said, "I'm so con-

fused as to why this (information gathering) wasn't done before the signs were made."

Thomas told commissioners the cost of making new signs would be \$2,313. The city has already paid Thomas more than \$2,000 for the first signs.

"I'm not real happy that we're having to pay for this twice," Walker said.

Thomas admitted fault in the situation. He said he had never made signs that were placed in the highway department's right-of-way before those for Caddo Valley. "It's been a learning lesson for me.

There's been sleepless nights over this."

The measure was tabled after Mayor Alan Dillavou told commissioners that he had spoken to AHTD officials, who assured him the first signs could be used. He asked that the commission delay the discussion until it could be determined which information is correct.

Thomas apologized to the commission for his mistakes. "I'm holding my hat in my hands."

12/06/07 Daily Siftings  
See Caddo Valley, Page 3







Insert Cossatot CD Sign

 ENTERING

COSSATOT  
SOIL  
CONSERVATION  
DISTRICT

# One Option

An CD ANRC partnership for  
AHTD approval, purchase,  
delivery and installation of  
signage.

# Purchase:



72 in




# Hempstead County Conservation District

5" COPY  
12" x 16" Logo

# Sign Contract Bid

\$ 150.50 per sign  
tax included

		Interstate Highway Sign Corp. 7416 Lockers Hill LIPAROCK, Arkansas 72088 (501) 495-1212 Fax: (501) 490-1590 Visit our website @ <a href="http://www.interstatesigns.com">www.interstatesigns.com</a>			
		2/19/08			
STATE	F.A.P. Number	State Project Number	County/City		
ARKANSAS		COUNTY CONSERVATION			
Bid Date	Completion	Price	Esc.Date	Cust.#	
1/00/08		0/00/00		1711	
F.O.B.	SHIPMENT VIA		SALESPERSON		
LITTLE ROCK			BY		
QUOTE NUMBER	QUOTE DATE	TERMS			
26422	2/19/08				

ARKANSAS NATURAL RESOURCES

ATTENTION: BOB POWLER

LN	ITEM NUMBER	DESCRIPTION	UM	QUANTITY	UNIT PRICE	AMOUNT
1	001	HEMPSTEAD COUNTY .125 ALUM- 6' X 2'	EA	150.00	140.00	21,000.00
2	002	SALES TAX 7.5%	LS	1.00	1575.00	1,575.00
PRICE:						22,575.00
FREIGHT:						.00
SUBTOTAL:						22,575.00
SALES TAX:						.00
TOTAL:						22,575.00

NOTES AND SPECIAL CONDITIONS

STANDARD DOT MOUNTING HARDWARE IS INCLUDED ONLY FOR SIGNS WE FURNISH. HOWEVER, THE FOLLOWING TYPES OF MOUNTS AND OR HARDWARE ARE NOT INCLUDED: ANY STEEL MOUNTING BRACKETS & HARDWARE; SEAM WIRE; MAST ARM; BANDING; BRIDGE BRACKET; STREET NAME SIGN CAS & CROSS PIECE; STRAPPING; SADDLE CLAMP & U-BOLT SET FOR PIPE LARGER THAN 3" PIPE; U-BOLT FOR PIPE LARGER THAN 4" OD. PAINT ON BACKS OF SIGNS, IF REQUIRED, IS NOT INCLUDED IN PRICE.

MOUNTING ANGLES WITH BOLTS, IF REQUIRED, NOT INCLUDED.

NO POST, BEAMS, VERTICAL HANGERS, OR BRIDGE BRACKETS INCLUDED FOR ANY GUIDE SIGNS.

NOTHING INCLUDED FOR ANY EXISTING SIGNS.

NO INSTALLATION INCLUDED.

NO STRUCTURAL SHAPES OR FRAMING INCLUDED FOR

# Approval:

AHTD Commission (Dan Flowers)

Chief Engineer (Scott Bennett)

(Al Collins, Jeff Ingram)

# Delivery:

Land Resource Specialist

(avoiding \$30.00 crating charge per sign)

(avoiding \$35.00 UPS charge per sign)

# Installation:

Local CDs are best positioned to encourage county AHTDs to mount signs near county borders on existing posts and below current signs.

If local AHTDs require labor or hardware reimbursement, it should be furnished by CDs to match ANRC investment and shipping savings.



# Shared Signage ( 1 )



# Shared Signage ( 2 )



# CD ANRC Sign Program Highlights :

- n \$ 150.50 per Sign (Current bid; annual revision)
- n Two Signs per CD per Year
- n Four Year Program

## Current Year Cost Structure:

- n 75 CDs x 2 signs x \$ 150.50 = \$ 22,575
- n Delivery by Land Resource Specialist
- n Instillation responsibilities by local CDs

# Potential Funding Sources

## FY 09

n ANRC "Grants to Districts"	\$ 11,288
n ANRC/CD "Line Item Funding"	\$ <u>11,287</u>
n FY 2009 available funding (with Director and Conservation Chief approval)	\$ 22,575

# CD Signs Will Assist These Areas:

- n A four year sign program investment will help CDs in identity challenges with Arkansas changing population demographics fifteen or more years in the future .
- n CDs must become better known work partners to county and municipal groups to maintain or increase local funding and resources.

- n Improved public awareness of CDs, their history and leadership will enhance urban conservation; a growth area for our organizations future.
- n Identifying CDs as long term neighbors and stakeholders in local resource issues enhances landowner trust and cooperation from farmers with NMP concerns in western counties; to the persons facing industrial, municipal and agriculture ground water issues in central and eastern areas of the state.

