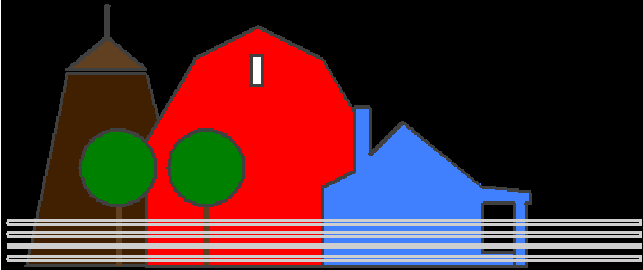


National Association of Conservation Districts



Serving America's Conservation Districts

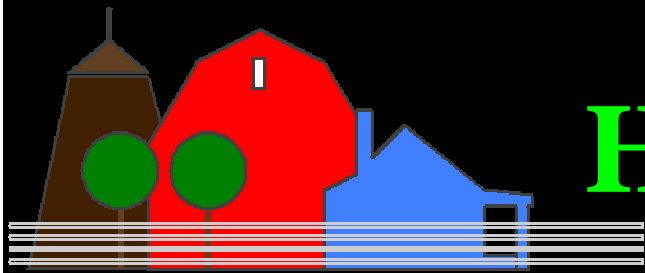


Agenda

- ✓ History
- ✓ Role
- ✓ Functions
- ✓ Vision and Mission
- ✓ Organizational Structure
- ✓ Services



Serving America's Conservation Districts



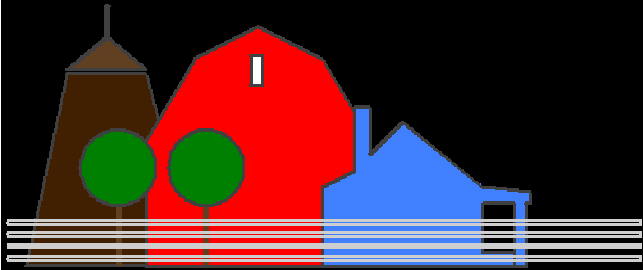
Historically Speaking ...

✓ 1937

- President Franklin Roosevelt
- Model Standard States Districts Act
- Districts as Subdivisions of State Government



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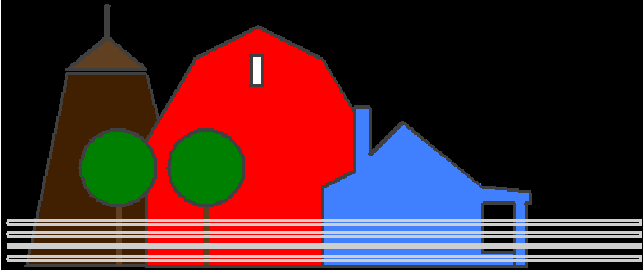
And then ...

✓ 1938

– First District in Virginia



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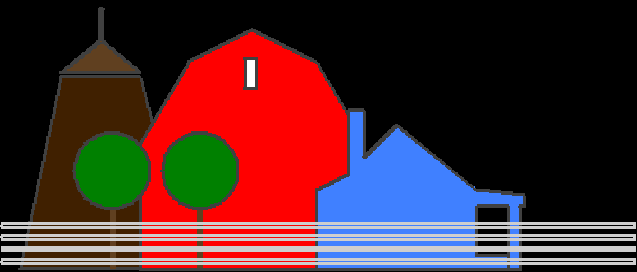
From There ...

✓ 1946

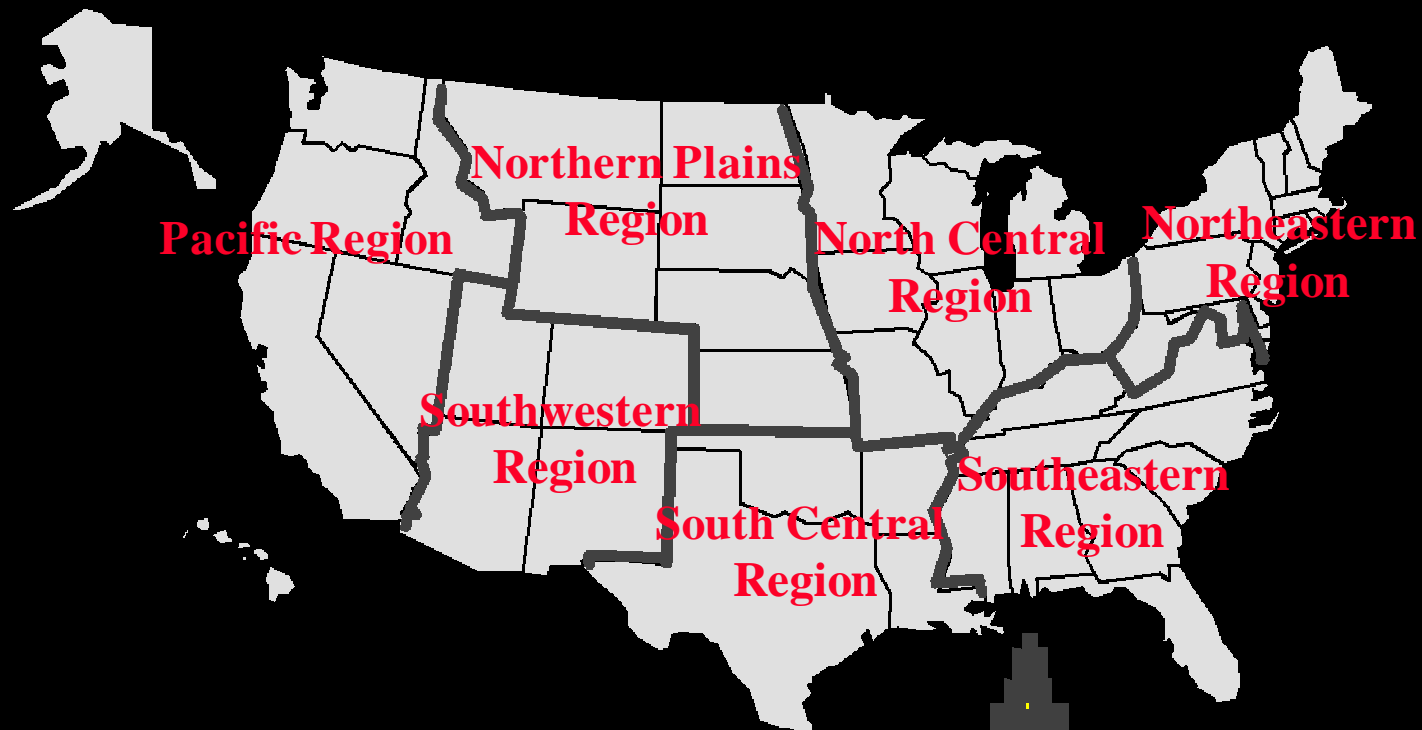
- WWII had ended
- Surplus military equipment appropriated
- 40 states converge on Washington D.C.
- “...unorganized group...many voices rather than one.”
- 17 states go to Chicago, IL
- Formed NASCDGO (later known as NACD)



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NACD Regions



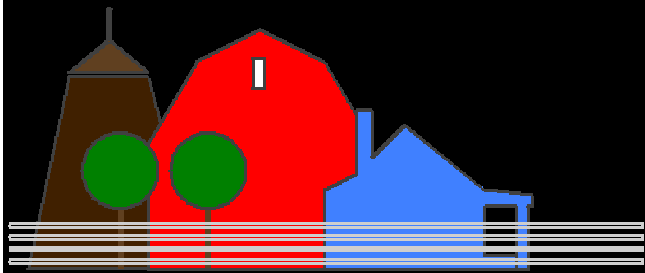
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A stylized illustration of a farm scene. It features a brown silo on the left, a large red barn in the center, and a blue house on the right. Two green trees are positioned in front of the barn. The entire scene is set against a white background with horizontal lines at the bottom, suggesting a fence or ground level.

Our Mission Is ...

**To enable Conservation Districts to
pool their resources to accomplish
collectively what they cannot
accomplish individually.**



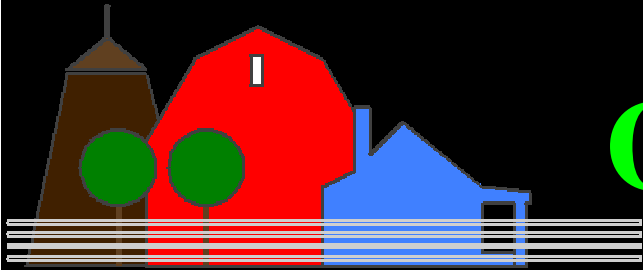


The Vision Of NACD

The Nation's Conservation Leaders



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Organization Structure

Conservation Districts

through

State Associations

select

NACD Board of Directors (54)

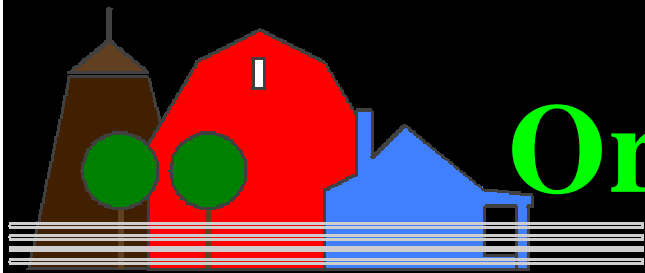
which sets policy and elects

Officers & Executive Board (12)

which executes policy & manages the association



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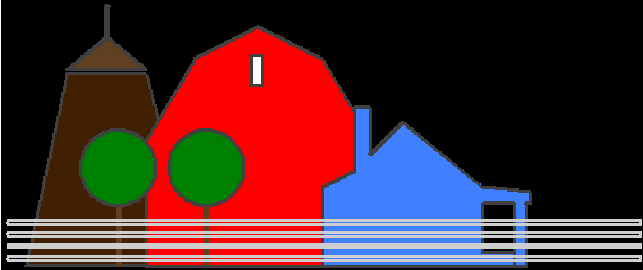


Organizational Structure

- ✓ **Grassroots**
- ✓ **Governed through a system of graduated representation**
- ✓ **Member-driven by local district board members**



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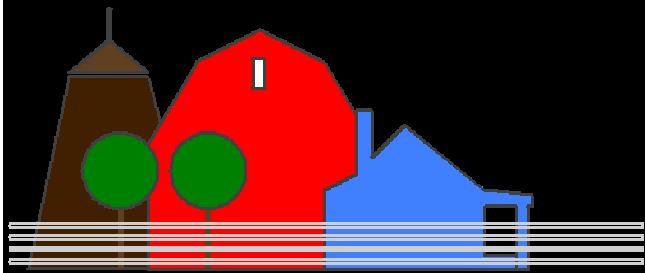


Functions

- ✓ **Exert Influence**
- ✓ **Obtain Information**
- ✓ **Provide Services & Products**
 - **benefit members**
 - **benefit society**



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Exert Influence

✓ Congress

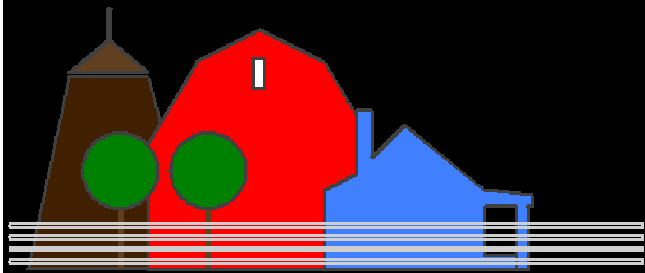
- Legislation, Programs, Appropriations

✓ Federal Agencies

- Policies & Procedures



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Exert Influence

✓ **Special interest groups**

– Coalitions & Alliances

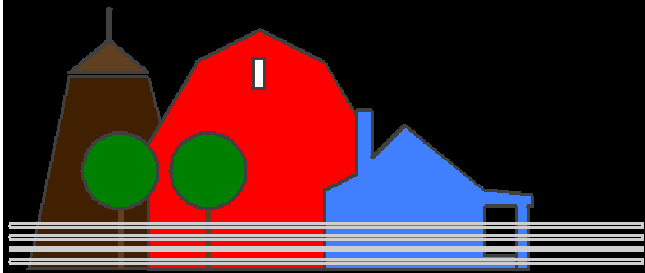
✓ **Society**

– Public Interest

✓ **Federal Administrations**



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Exert Influence

- ✓ Inform members
- ✓ Educate decision makers
- ✓ Promulgate ideas
- ✓ Mobilize public opinion

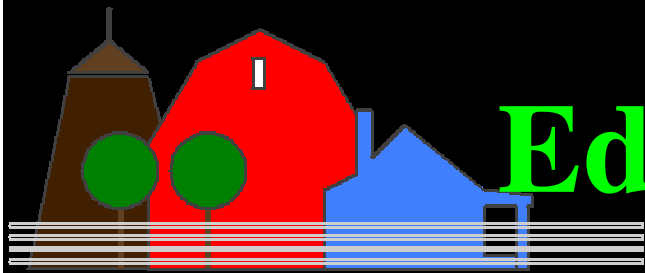


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A stylized illustration of a farm scene with a brown silo, a red barn, and a blue house, all set against a black background with white horizontal lines representing a fence.

Inform Members

- ✓ Website
 - www.nacdnet.org
- ✓ News & Views
- ✓ Enotes
- ✓ Member mailings
- ✓ 400 List
- ✓ State Meetings
- ✓ Conservation Briefs
- ✓ Legislative Alerts
- ✓ District mailings
- ✓ Region Conferences
- ✓ Annual Meeting

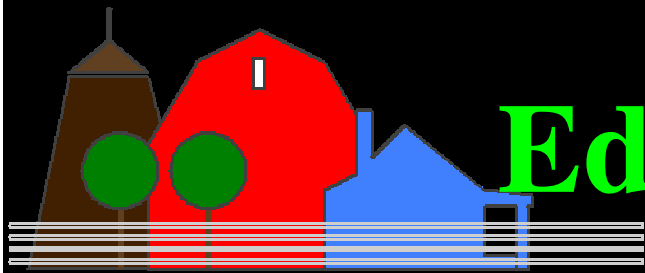


Educate Decision Makers

- ✓ Congress
- ✓ Federal agencies
- ✓ State legislatures
- ✓ County officials
- ✓ Districts



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Educate Decision Makers

- ✓ Conferences
- ✓ Meetings
- ✓ Seminars
- ✓ Workshops
- ✓ Communications



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A stylized illustration of a farm scene. It features a brown silo on the left, a large red barn in the center, and a blue house on the right. Two green circles representing trees are positioned in front of the barn. The entire scene is set against a white background with a white fence line at the bottom.

Promulgate Ideas

- ✓ Legislation
- ✓ Programs
- ✓ Policies
- ✓ Administrative Procedures

A stylized illustration of a farm scene. It features a brown silo on the left, a large red barn in the center, and a blue house on the right. Two green circular trees are positioned in front of the barn. The entire scene is set against a black background with white horizontal lines representing a fence at the bottom.

Promulgate Ideas

- ✓ Committees
- ✓ Teams
- ✓ Task Forces

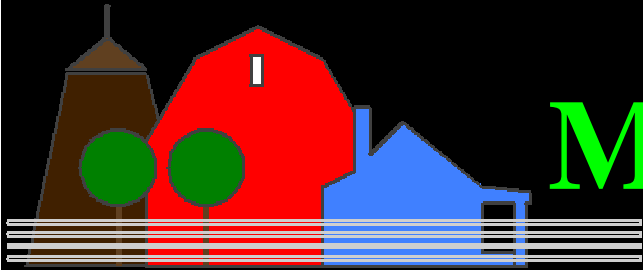
A stylized illustration of a city skyline at night. The buildings are dark grey silhouettes with small yellow dots representing lit windows. The skyline is set against a black background.

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A stylized illustration of a farm scene. It features a brown silo on the left, a red barn with a white door in the center, and a blue house on the right. Two green trees are positioned in front of the barn. The entire scene is set against a white background with a white fence line at the bottom.

Obtain Information

- ✓ Congress
- ✓ Organizations
- ✓ Federal agencies
- ✓ Districts

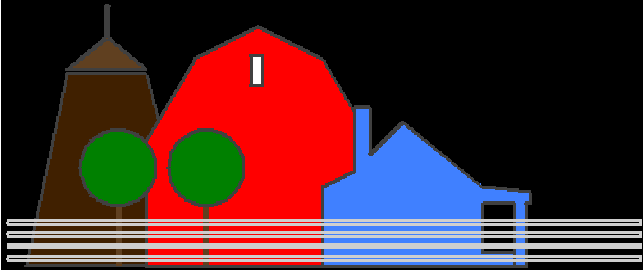


Mobilize Public Opinion

- ✓ Districts
- ✓ Committees
- ✓ Coalitions
- ✓ Conferences
- ✓ Individual members
- ✓ Media
- ✓ Alliances
- ✓ Symposiums



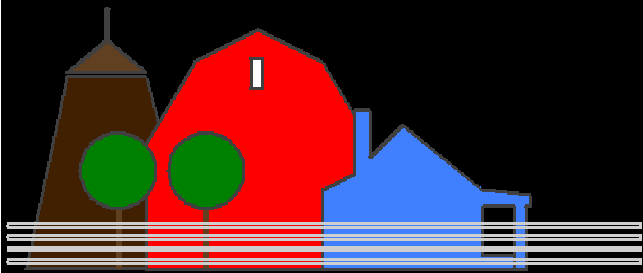
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SUMMARY



Serving America's Conservation Districts

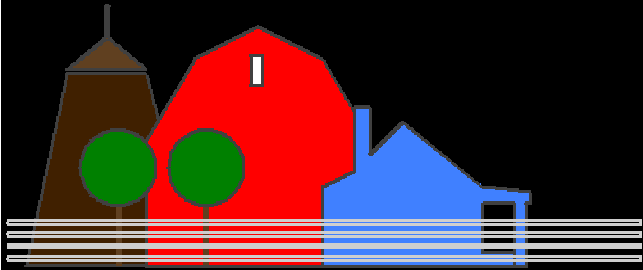


Services

- ✓ Obtain information
- ✓ Inform members
- ✓ Educate decision makers
- ✓ Promulgate ideas
- ✓ Mobilize public opinion
- ✓ Exert influence



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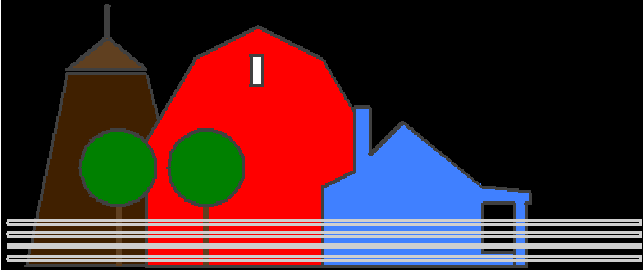


Role

**Enable districts to pool their resources
to collectively accomplish what they
can not accomplish individually.**



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