National Association of Conservation Districts
Agenda

- History
- Role
- Functions
- Vision and Mission
- Organizational Structure
- Services
Historically Speaking...

1937

- President Franklin Roosevelt
- Model Standard States Districts Act
- Districts as Subdivisions of State Government

Serving America's Conservation Districts
1938

First District in Virginia

And then ...
From There ...

1946
- WWII had ended
- Surplus military equipment appropriated
- 40 states converge on Washington D.C.
- "...unorganized group...many voices rather than one."
- 17 states go to Chicago, IL
- Formed NASCDGO (later known as NACD)
Our Mission Is ...

To enable Conservation Districts to pool their resources to accomplish collectively what they cannot accomplish individually.
The Vision Of NACD

The Nation’s Conservation Leaders

Serving America’s Conservation Districts
Organization Structure

Conservation Districts
through
State Associations
select
NACD Board of Directors (54)
which sets policy and elects
Officers & Executive Board (12)
which executes policy & manages the association

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Organizational Structure

✓ Grassroots

✓ Governed through a system of graduated representation

✓ Member-driven by local district board members

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Functions

✓ Exert Influence
✓ Obtain Information
✓ Provide Services & Products
  - benefit members
  - benefit society

Serving America’s Conservation Districts
Exert Influence

- **Congress**
  - Legislation, Programs, Appropriations

- **Federal Agencies**
  - Policies & Procedures
Exert Influence

- Special interest groups
  - Coalitions & Alliances
- Society
  - Public Interest
- Federal Administrations

Serving America’s Conservation Districts
Exert Influence

☑ Inform members
☑ Educate decision makers
☑ Promulgate ideas
☑ Mobilize public opinion

Serving America’s Conservation Districts
Inform Members

✓ Website
  - www.nacdnnet.org
✓ News & Views
✓ E notes
✓ Member mailings
✓ 400 List
✓ State Meetings

✓ Conservation Briefs
✓ Legislative Alerts
✓ District mailings
✓ Region Conferences
✓ Annual Meeting

Serving America’s Conservation Districts
Educate Decision Makers

- Congress
- Federal agencies
- State legislatures
- County officials
- Districts

Serving America's Conservation Districts
Educate Decision Makers

- Conferences
- Meetings
- Seminars
- Workshops
- Communications

Serving America’s Conservation Districts
Promulgate Ideas

- Legislation
- Programs
- Policies
- Administrative Procedures
Promulgate Ideas

✓ Committees
✓ Teams
✓ Task Forces

Serving America’s Conservation Districts
Obtain Information

✓ Congress
✓ Organizations
✓ Federal agencies
✓ Districts
Mobilize Public Opinion

- Districts
- Committees
- Coalitions
- Conferences
- Individual members
- Media
- Alliances
- Symposiums

Serving America’s Conservation Districts
SUMMARY
Services

- Obtain information
- Inform members
- Educate decision makers
- Promulgate ideas
- Mobilize public opinion
- Exert influence

Serving America’s Conservation Districts
Enable districts to pool their resources to collectively accomplish what they can not accomplish individually.
National Association of Conservation Districts